

EXCLUSIVE MEASURES

Highlight your company with customized exclusive measures. See here for a selection of our best-of digital, on-site and print offers. Just contact us for more details.

YOUR PREMIUM PRESENCE, DIGITAL



| | PRICE |
|---------------------------------------|------------|
| Social media campaign via socialPALS | € 310,00 |
| Credits for contribution, website | € 200.00 |
| Event with lead generation, website | € 400.00 |
| Logo in floor plan, website | € 400.00 |
| Press service | € 1,350.00 |
| Banner ad, homepage (limited) | € 1,500.00 |
| Sponsored social media post (limited) | € 600.00 |

YOUR PREMIUM PRESENCE IN THE EXHIBITION GUIDE



| | PRICE |
|--|------------|
| Ad in second inside cover of exhibition guide | € 2,200.00 |
| Ad in third inside cover of exhibition guide | € 2,200.00 |
| Ad in fourth inside cover of exhibition guide | € 2,450.00 |
| Ad in body of exhibition guide – 1/2 page | € 850.00 |
| Ad in body of exhibition guide – 1 page | € 1,300.00 |
| Logo in exhibition guide – Exhibitor directory | € 650.00 |
| Logo in exhibition guide – Floor plan | € 850.00 |

[MORE INFORMATION](#)

[BOOK EXCLUSIVE MEASURE](#)

EXCLUSIVE MARKETING

YOUR PREMIUM PRESENCE, ON-SITE



| | PRICE |
|---|-----------------------------|
| Guided tours by topic (incl. leads) | € 690.00 |
| 20-minute exhibitor presentation | € 690.00 |
| Large tarpaulin | € 2,990.00 |
| Column advertising in the entrance area Ost | € 495.00 |
| BannerUp incl. printing | € 800.00 |
| Floor/wall sticker | € 325.00 per m ² |
| Logo on the floor overview plan | please enquire |
| Footprints in the hall | € 4,850.00 |
| Lanyards – licence | € 3,750.00 |
| WalkingAct licence | € 950.00 |
| Gallery banner Stuttgart | € 3,150.00 |
| Bag advertising – licence | € 2,750.00 |
| Advertising tower | € 3,550.00 |
| MedtecLIVE VIP Lounge Unlimited access ticket | € 169.00 |
| MedtecLIVE VIP Lounge One-day ticket | € 59.00 |

Still looking for the right services?
Visit us in the exhibitor area for more options.