

Stuttgart, Germany 2026

# MedtecLIVE

5. – 7.5.2026

LEADING EUROPEAN EXHIBITION FOR  
THE DEVELOPMENT AND MANUFACTURE  
OF MEDICAL TECHNOLOGY

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MedtecLIVE 2026:  
Europe's leading  
platform for digital,  
sustainable medical  
technology, with year-  
round networking and a  
central location in  
Stuttgart.

# We're Fluent in the Future of Medtech

From 5 to 7 May, manufacturers, OEMs and distributors will meet leading suppliers along the entire value chain – from design and materials to manufacturing, software and regulatory affairs to downstream processes.

The focus will be on trends such as digitalization, sustainability and the future of medical technology. The trade fair not only offers access to innovations, but also to strategic partners for a resilient, networked and efficient supply chain.

Anyone who wants to shape the medical technology of tomorrow will find guidance, exchange and concrete solutions here – compact, European and practical.

## MEDTECLIVE STARTUP CONTEST 2026

The pitching competition at MedtecLIVE  
Medtech ideas that shape the future

The **MedtecLIVE Startup Contest** offers young companies in the medtech sector the opportunity to present their visions to a high-calibre jury and an expert audience.

Participation is free of charge and quick and easy – simply apply directly with your pitch deck for **one of the seven coveted live pitch slots**.

Our jury of experienced industry experts will evaluate all submissions based on clearly defined criteria and decide which start-ups will be allowed **on stage** at MedtecLIVE in **Stuttgart on 5 May**.

[Apply now for free](#)

# The selection process

## Innovation

We are looking for **future-oriented ideas** that address previously unsolved challenges.

The innovation should have the potential to bring about **lasting change in markets** and make medical technology more efficient and advanced.

## Sustainability

The award recognizes concepts and solutions that make a demonstrable contribution to greater sustainability in medical technology.

## Market potential

The focus is on start-ups whose solutions have clearly recognisable market potential. The development or marketing phase should be meaningful and promise measurable market success.

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## Conditions of participation:

Start-ups that develop innovative and groundbreaking projects, products and business models for the medical technology industry are eligible to participate.

### The requirements are:

- that the criteria of degree of innovation, market potential and sustainability are met.
- In addition, the start-up must not be more than ten years old,
- employ no more than 50 people and
- generate no more than EUR 10 million in annual revenue.

Nomination as one of the eight finalists requires the creation of a pitch deck (max. 15 pages) for pre-selection by the jury, as well as personal participation in the LIVE Pitch Event and the subsequent award ceremony on Tuesday, 5 May 2026 (2:30-5:00 p.m.) in Stuttgart.

Participation in the pitch event and the award ceremony is mandatory; absence will result in disqualification. Travel and accommodation costs will not be covered.

Applications for the MedtecLIVE Startup Contest can be **submitted until 20 March 2026** by **completing the online questionnaire** and **sending the pitching deck by email to [medteclive@nuernbergmesse.de](mailto:medteclive@nuernbergmesse.de)**

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## Important deadlines:

- Submit pitch deck by: 20 March 2026
- Finalists will be notified by: 10 April 2026
- Live pitch on 5 May at the MedtecLIVE trade fair forum in Stuttgart

The selected start-ups will present their innovations live to the jury and audience:

5-minute pitch

2-minute Q&A with the jury and audience

## Attractive prizes

The winners will receive high-quality prizes from our partners, which will provide them with optimal support in the further development of their solutions.

**Showcase your vision. Convince the jury. Become part of the future of medical technology.**

[Apply now for free](#)

# The MedtecLIVE team wishes you good luck!

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If you have any questions, please contact us at:

## MedtecLIVE team

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