

EXCLUSIVE MEASURES

Highlight your company with customized exclusive measures.
See here our best-of on-site and print offers. Just contact us for more details.

Bookable from December 2025

YOUR PREMIUM PRESENCE IN THE EXHIBITION GUIDE



	PRICE
Ad in second inside cover of exhibition guide	€ 2,200.00
Ad in third inside cover of exhibition guide	€ 2,200.00
Ad in fourth inside cover of exhibition guide	€ 2,450.00
Ad in body of exhibition guide – 1/2 page	€ 850.00
Ad in body of exhibition guide – 1 page	€ 1,300.00
Logo in exhibition guide – Exhibitor directory	€ 650.00
Logo in exhibition guide – Floor plan	€ 850.00

YOUR PREMIUM PRESENCE ON-SITE



	PRICE
Guided Tour by topic (incl. leads)	€ 690.00
20-minute exhibitor presentation	€ 690.00
Videowall Entrance East	€ 5,800.00
Windmaster Entrance East	€ 273.50
Staircase branding Messepiazza (half/full surface)	€ 2,010.00/3,460.00
Exhibit/Promotion point Messepiazza	please enquire
Advertising between revolving doors Entrance East	from € 659.00
Column wrapping/advertising towers Entrance East	€ 495.00/1,690.00
Skywalls Entrance East (one-sided/double-sided)	€ 2,990.00/4,200.00
Floor graphics	€ 325.00 per m²
Promotion - licence (Walking Act)	€ 950.00
Lanyards or bag advertising - licence	€ 3,750.00/2,750.00
Airship	from € 2,590.00

	PRICE
Roll Up incl. printing / TX-Frame	€ 800.00/940.00
Ceiling banners visitor round course	from € 305.00
Banner visitor round course glass wall/wall space	€ 615.00/890.00
Sponsoring floor overview plan (exclusive)	€ 3,050.00
Banner railing elevated section	from € 715.00
Ceiling banner elevated section	from € 3,490.00
Staircase advertising stairs to hall 3	from € 825.00
Footprints in the hall (12 pcs.)	€ 1,800.00
Ground projection using GOBO - licence	€ 750.00
Skywalls hall 3 (one-sided/double-sided)	€ 2,790.00/3,980.00
Restroom advertising hall 3 (various versions)	from € 1,150.00
Sponsoring forum	please enquire

Still looking for the right services or you have questions?

Please feel free to contact us!